



Eat, Sleep, Learn, Play! (ESLP!)

The Eat, Sleep, Learn, Play! programme provides essential household items to low-income families with young children. We award items during a child's early years to support their well-being and development and contribute to a positive home learning environment.

Eat, Sleep, Learn, Play! data: Wales

January 2013 - August 2016

3,426

Number of grants

8,257

Children reached

69

Registered organisations

292

Referral partners

ESLP! recipient demographics

17% of ESLP! recipients were pregnant

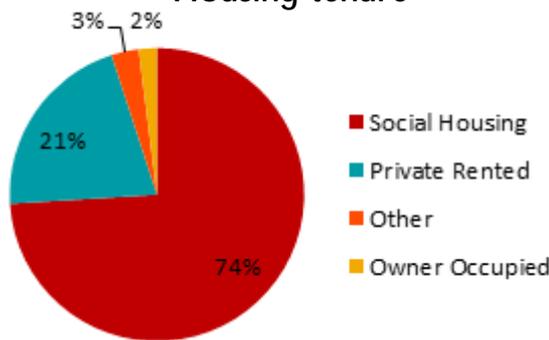
16% of ESLP! adult recipients have a disability and

68% of ESLP! recipients were lone parents

12% of ESLP! children recipients have a disability

11% of ESLP! recipients are working families

Housing tenure



Top 10 items awarded

Household voucher*	622	Pushchair single	226
Cot bed	435	Cooker	224
Kids 3 piece bedroom set	428	Dining table and 4 chairs	178
Toy pack 0-12 months	407	High chair	175
Washing machine	278	Fridge/freezer	134

Eat, Sleep, Learn, Play! impact & satisfaction

41% of families told us that they had better routines as a result of receiving an ESLP! grant

25% of families told us that they had better behaviour as a result of receiving an ESLP! grant

47% of families told us they felt less stressed as a result of receiving an ESLP! grant

48% of families told us their financial situation had improved as a result of receiving and ESLP! grant

When the Eat, Sleep, Learn, Play! cooker came it was great, I could actually cook a meal for the whole family. It meant the children weren't waiting hours for their food, and they had more time with me and together as a family.

We accessed an Eat, Sleep, Learn, Play! grant for a washing machine and storage and that has made such a difference for the whole family. Now mum had more time for the children as she isn't washing clothes in the bath, and the house has more space in it as the storage means that things can be put away.

I've accessed Eat, Sleep, Learn, Play grants for toys for young children, where before they had no toys in the home at all. When I visit the families now, the children are playing with their toys which is great.



Eat, Sleep, Learn, Play! (ESLP!)

Save the Children's work in the UK - Creating a fair chance in life

For children, growing up in low income households often means going without **basic necessities**.

If their basic needs are not met during a **child's early years**, it can have profound consequences on their health, their education and their life chances, jeopardising their potential.

On average, children from low-income families are nearly 12 months behind their better-off peers in vocabulary by the time they start school.

The impact of growing up in poverty can last a life time. Children go to nursery and school tired and hungry, affecting their development and well-being, and their chances of academic success.

Our Eat, Sleep, Learn, Play! programme provides **essential household items to low-income families** with young children.

We award items during a child's early years to support their well-being and development and contribute to a positive home learning environment.

The aims of the programme are:

- To **alleviate the immediate, material needs of families living in poverty**, improving their young children's wellbeing and helping them to learn and develop.
- To **reduce the financial pressures on families and/or the usage of high interest loans** to pay for basic household items.
- To **reduce family stress** through the provision of basic necessities for young children.

We work with home visiting **referral partners** such as Health Visitors, Family Support Workers, Housing Officers and Early Years Outreach Workers, who are already providing services to families with young children in the community.

Grants are awarded to families where:

- **There a child living in the home under 36 months, or is mum 28 weeks or more pregnant**
- **The family meets the low income threshold**
- **The child in the home lacking basic essential material items, affecting their ability to eat, sleep, learn or play**

For more information on ESLP! or other Save the Children's programmes in Wales please contact Rachel Wrathall, Senior Programmes Manager
02920 396838 / r.wrathall@savethechildren.org.uk

***Household vouchers enable grant recipients to access items like bedding, kitchen utensils, safety equipment and nursing items e.g. breast pumps and bottles ***